



NIKHAAR

BEAUTY • COSMETIC • SPA • TECH

EXPO

ABOUT US

NIKHAAR is B2B & B2C Show for Beauty Cosmetics, SPA & Tech Expo . Nikhaar Expo is a major showcase of Beauty, Cosmetic , Spa & Tech products, beauty services, packaging and labeling solutions. Organized by Welldone Media Pvt. Ltd. with support of the Center / State ministry apex trade bodies including Chamber of Commerce, MSMEs, academies and corporate. Significantly, is associated as a co-organiser of the event.

NIKHAAR Beauty, Cosmetic, Spa & Tech Expo is India's Biggest Manufacturing Solutions Trade Show for the Cosmetic, Personal care, Cosmeceutical, Perfumery & Soap, detergent, toiletries market.

NIKHAAR (now in its 1st Edition) is conceptualized on bringing the complete Innovative solutions to the beauty manufactures right from the concept to formulation to technology to product launch for making the advancements in the Manufacturing world.

THE ONE-STOP SOLUTION FOR ALL YOUR BUSINESS GROWTH

NIKHAAR ,Beauty, Cosmetic , Spa & Tech Expo is the perfect Platform to Showcase, launch & network with the Industry Leaders.

Through its Extensive and Aggressive Marketing Plan it aids to promote foreign brands & generate leads for the business meetings with the participants.

Pre Appointed Meetings arranged for International Participants will focus to bridge the gap between the Importers & Exporters and ease the entry of Foreign Brands through our platform. Our Team will assist with to arrange meetings for all the foreign participants during the show.



THE COSMETICS INDUSTRY SCENARIO

The Indian cosmetics and beauty products segment has been witnessing steady growth of late. It is primarily categorized into five major categories – body care, face care, hair care, hand care and color cosmetics. Indian beauty and personal care (BPC) industry is estimated to be worth USD 8 billion.

The cosmetics and personal care industry is one of the fastest growing consumer products sectors in India with a strong potential for foreign companies. The personal care and cosmetics sector in India has shown continued strong growth, with increasing shelf space in retail stores and boutiques in India, stocking cosmetics from around the world. Overall the market is moving towards premiumization, with premium segment growing at 6.3%.

The swift growth of the beauty business has not only impacted Indian firms to encourage competition in the space, but has also lured numerous international brands to the country. To give an instance, today, India has very few professional make-up lines that can cater to the wide range of salons and professional make-up artists across the country. This gives an opportunity to international professional make-up lines to penetrate into the market.

THE SPA INDUSTRY SCENARIO

The global spa market size was valued at USD 47.5 billion in 2020 and is expected to reach USD 52.9 billion by 2028. What is the spa market growth? b. The global spa market size is expected to grow at a CAGR of 12.1% during the forecast period from 2021 to 2028 and expected to reach 117.9 billion by 2028.

VISITOR PROFILE

- Beauty Salon
- Hair Salon
- Spa & Medi Spa
- Skin & Beauty Clinic
- Dermatologist / Cosmetologist
- Hair dresser, Makeup Artist, Stylist, Trainer
- Spa Therapist / Aroma Therapist / Trainer
- Importers / Distributors
- Exporter/ Agents/ Corporate buyers
- Manufacturer/Production
- Supplier/ Brand/ Exporter / Wholesaler

Who can visit the Expo?

- Cosmetic Shops, Retailers & Retail Chains
- Online Shopping Portals,
- Tele-Shopping Channels
- Hotel Groups – Spa / Beauty Salon / Gyms
- Research lab & formulators
- Perfumer
- Department Stores, Supermarkets,
- Drugstores, Pharmacies, Specialty Stores
- Trade Publications, Associations,
- Government bodies, Beauty Schools

PRODUCT RANGE

- Baby Care
- Beauty Accessories
- Beauty Salon Equipment & Furniture
- Dermocosmetics
- Hair Care
- Hair Salon Equipment & Furniture
- Halal Cosmetics
- Home Care & Cleaning Products
- Ingredients & Raw Materials
- Make-Up & Color Cosmetics
- Nail Care
- Natural & Organic
- Packaging & Machinery
- Perfumery
- Personal Care
- Private Label & Contract Manufacturing
- Professional Beauty Products
- Professional Hair Products
- Skin Care
- Spa & Wellness

Participation

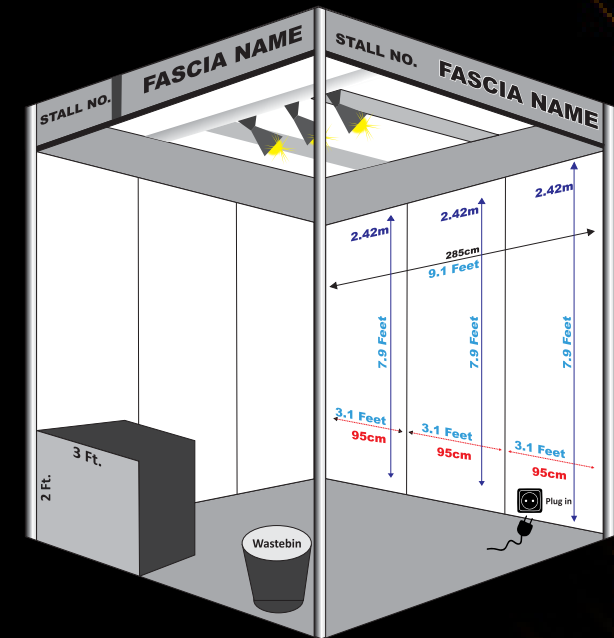
Option Type : Shell Space (9 sqm.)
Charges : Rs. 12,000 per Sqm.
(+18% GST as Applicable)

Stall Dimension- 3x3 (9 Sqm.)

	Full Panel (W)	-	285cm/ 9.3Feet
	Single Panel (W)	-	95cm/ 3.1Feet
	Full Panel (H)	-	2.42m/ 7.9Feet

Inclusions

- ◆ A standard octanorm shell scheme with rear & side walls.
- ◆ Company name in english on the fascia and stand number.
- ◆ Wall to wall carpeting color of the carpet would be advised subsequently.
- ◆ 1 Power Point (5 amp)
- ◆ 1 Standard table & 2 standard chairs
- ◆ 3 Spot Light
- ◆ 1 waste bin



Type : Raw Space
Charges : Rs. 11,000 Per Sqm.
(+18% GST as Applicable)
Inclusion : Only Space
Exhibition are Required
to build their own stand.



Bare Space

Organized By:



 A-18/5, B Block, Acharya Niketan Mayur Vihar-1, Delhi-110091

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